

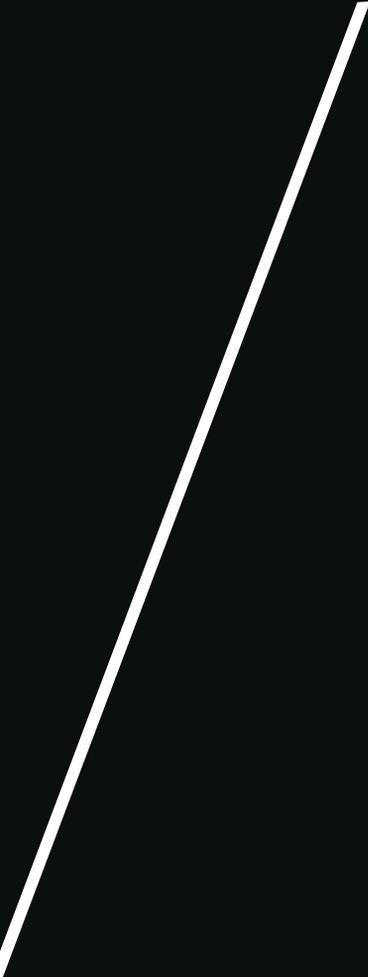
*Blades of Honour.
Tales of Men.*



TERC
KNIVES

PRODUCT CATALOGUE 2019





***Blades of Honour.
Tales of Men.***

Brand New Identity. Same Old Excellence.



Dear friends,

We put this catalogue together to introduce the new brand identity of TRC Knives. During the last nine years, the company has grown from the humble experimentations of one knife enthusiast to a successful and ever-growing international enterprise. Thanks to a network of reliable retail partners, our hand worked knives are now available in more than twenty countries worldwide, including the U.S., Canada, Germany, the Netherlands, Finland, Sweden, Russia, the United Kingdom, Italy, Bulgaria, Romania, Slovakia, China, Malaysia, and Taiwan.

So why the new identity? At its core, the rebranding process was about forging a deeper relationship with our end-customers. As a brand, TRC Knives is not just about making excellent knives. It is also about protecting and celebrating certain values of living. In launching the Tales of Men

collection of knives, we made sure that each knife is also a carrier of empowering narratives of manliness. You can learn all about this worldview in the following pages.

The new identity is not limited to new knife names and new storytelling. There's a whole bunch of changes including new product packaging, new 'Knife ID' handbooks, and new company website. Dear Friends, do continue to read this catalogue to learn more about our assortment of knives, the hero-themed knife narratives, the values that are common to us and our customers, the insights and marketplace reflections from our country partners, and other interesting topics pertaining to the fascinating culture and industry of knives.

Andrius Tričius

Founder and head designer at TRC Knives



CONTENT

Introducing the New Collection (pages 6-19)

In the first section, dealers and end-customers are introduced to the Tales of Men collection. Six excellent knives and six heroic stories from history. Each model is not just a badass multifunctional knife, but also a true talisman of manliness. Through the intertwining of functionality and narrative, each knife captures and expresses different aspects of strength, practicality, ambition, self-sacrifice, resistance, freedom, and other timeless virtues.

TRC Stories From around the World (pages 20-21)

In the second part, we interview our dealers plying their trade in the markets of Germany, the U.S., and Finland. Three knife experts share their insights about changing consumer preferences, new market trends and the magic that draws their customers to TRC Knives.

The Art of Knife Making (pages 22-25)

Next up is an interview with Andrius Tričius, TRC's head designer, about the art of knife making. Andrius talks about TRC's competitive edge and discloses several secrets behind the making of a perfect knife. In a surprising confession, he also explains how sleeping with knife prototypes helps him come up with new design ideas.

The Cursed and the Blessed (pages 26-29)

In the last article, the reader is introduced to the team of artisans behind TRC knives. The Japanese have always believed that katana swords embody the character of the swordsmith. Swords and knives are similar in this way. So, before you decide to buy a knife or go to business with a new knife maker, it's always a good idea to learn a bit about the temperament and character of artisans who are making the knives.

The Man and His Knife: A Deep Relationship

Introducing the New Collection

What does it mean to be a man? And is there still a place in our culture for a true manly honour? Because, let's face it, we live in a time when the definition of manliness is being constantly redefined. And it seems that there are powerful forces at play seeking to constrict, and narrow down the boundaries of manliness, and acceptable manly behavior.

At TRC Knives, we stand firmly against these cultural trends. We believe that manliness is a timeless and universal category, and that the moral code of manly behavior is unalterable. That is why, with our new collection of knives, we decided to turn back to history. It is in the past that we discover the toughest, and most honourable examples of pure manliness. If anyone tells you another bullshit argument about how men need to adapt to the new world and new gender roles, you tell them to take a history lesson. Because, if it wasn't for men who were men, our world would be a poor and lifeless place to live in.

Each knife in our Tales of Men collection of knives is thematically connected to the great men of history, and to their testosterone fueled life stories. Each narrative tells a different tale of manliness, and offers inspiration to the modern men who are seeking to stand their ground against the culture of moral and physical weakness.

"The model names have been engraved on the blades, so that the owner can remember the story every time he's holding the knife in his hands," explains Mr. Tričius: "It is our humble hope that these heroic narratives will inspire knife enthusiasts to be the best versions of themselves."

Old Heroes For a New Age

"We know from experience that, for most customers, an everyday carry knife is much more than a handy tool, it's part of their identity, a sort of talisman," says Andrius Tričius, the founder and head knife maker at TRC Knives: "With our new line of knives, we explore the idea of a talisman in a deeper sense, summoning the stories of heroes past to give each knife a unique character."

The collection draws inspiration from the great men from different time periods and different lines of activity: Frank Lockhart, the legendary American race driver; Roald Amundsen, the great Norwegian explorer; Giuseppe Garibaldi, the acclaimed Italian freedom fighter; Ernest Hemingway, the American novelist, camper, and world-class angler; and the warrior tribe of Seninelese people. Forthcoming knife models will feature stories of other illustrious characters from history.

Choosing is Half the Fun

In the next page, you can learn the stories of these men, as you explore in detail the new collection. The link between particular knife models and selected historical narratives is not accidental. The underlying mood and themes of the story match the mood and the functions of the knife.

For example, the new "Speed Demon" model is a fashionable urban EDC knife, and this modern adrenaline-charged mood is captured through the story of Frank Lockhart, a badass American racer from the interwar period who dedicated his life to chasing the land-speed record. As you analyse the different models, their technical features, and their functional purposes, you will discover how the stories match, express and enhance the experience of the knife. Each model represents both different use purposes and different ideals of manliness. Choosing, as they say, is half the fun.

Names that Carry Power

The new TRC knives are named in the honour and memory of men who – each in his own special way – elevated the concept of manhood to a whole new level. The Tales of Men collection currently includes six knives: "Speed Demon", "South Pole", "Mille Cuori", "Apocalypse", "This is Freedom", and "Classic Freedom".



SPEED DEMON

Chasing the land-speed record is the ultimate quest of the modern man. In the roaring twenties, this dream was epitomized by Frank Lockhart, America's legendary racing driver. A true daredevil, a self-learned mechanic, and a true speed demon, Lockhart was the definitive hero everyone talked about at their dinner tables. In 1926, he became the youngest winner of the Indy 500 at just 24. Lockhart went on to win many more prestigious races, capturing the imagination of the American people. But his true goal was the elusive land-speed record. On April 1928, 25, Lockhart climbed aboard his remarkable supercharged V16 Stutz Black Hawk on Daytona Beach. Just 25 years old at the time, Lockhart was flying at a record-breaking 220 miles per hour when suddenly the right rear tire blew, and the world stopped turning. Today, his legend lives on, as the speed demons of our age are continuing to push the boundaries of the possible.

When handcrafting this urban-style knife, we thought about Lockhart and his way of life. A light-weight model of 70g, SPEED DEMON features innovative urban design and a skeletonized handle. For stylish and awe inspiring every day carry, you really can't go wrong with SPEED DEMON: it looks as sharp as it cuts. It is small enough to carry comfortably, yet up to the most challenging cutting tasks. The knife measures 180mm overall and 4.2mm thick with 80mm hand ground blade. Handmade Kydex ® sheath is included. It is a knife for those who are ambitious and seriously addicted to adrenaline. Whoever will own the SPEED DEMON knife, will feel the power of roaring and untamed manliness rushing through their blood.



APOCALYPSE

There's a place in the Bay of Bengal by the name of North Sentinel Island. It's a place you shouldn't go to. The Sentinelese reject any kind of contact with the rest of the world, and have lived this way for thousands of years. Marco Polo described them as "a most brutish and savage race, having heads, eyes and teeth like those of dogs." To this day, no outsider has had success trying to enter the mysterious island. Whoever dares to approach North Sentinel, is attacked by the home-proud islanders with apocalyptic rage. And who could blame them? The way they feel when approached by the Other, is pretty much the same way we would feel if approached by aliens. What would you do in this scenario?

We created the APOCALYPSE knife for do-or-die survival situations. To improve your chances of survival during the apocalypse, we handcrafted this knife from a thick slab of premium quality steel. APOCALYPSE sports a blade that is 172mm long. What's more, it features textured handle scales that, together with great thumb jimping, provide the apocalyptic warrior with a comfortable and reassuring grip. With a total length of 300mm, this beastly-looking survival knife will make your enemies think twice. Just looking at it, you know it means business. APOCALYPSE comes with a handmade Kydex® sheath. If our planet is ever under attack, we will need the real man to show up. The kind of man who loves his home as much as those crazy Sentinelese islanders love their island.



MILLE CUORI

Heroes aren't made in a day. Giuseppe Garibaldi was a fisherman, and a candle maker before he became one of the greatest war leaders of all time. With all cards stacked against him, he mobilized a thousand volunteers (The one thousand) and won battle after battle against corrupt and passionless regimes. To liberate and unite his beloved Italy, the great general chose men like him. Give me the ready hand rather than the ready tongue, he said. And to those who wished to follow him, he promised nothing but hunger, thirst, forced marches, battles, and death. Because that's what it took.

For many years, we have dreamed about designing a perfect military knife in the image of a fearless military man. To celebrate our collaboration with military clients, we came up with MILLE CUORI which is a knife designed specifically for tactical operators. This knife is made from premium quality steel which is perfect for hard use and guarantees razor sharp cutting edge. The hand ground blade measures 132mm long. To protect the steel from elements we coated it with extra tough DLC coating. Featuring waffle textured scales, MILLE CUORI has an outstanding grip, ensuring absolute control in both wet and dry conditions. For universal functionality, the knife has a pommel which can be used as a hammer. MILLE CUORI comes with a handmade Kydex ® sheath. Carrying the power and intelligence of a thousand warriors, MILLE CUORI is a must-have knife for both soldiers with military ranks, and civilians with military hearts.



SOUTH POLE

When the going gets tough, the tough get going. But only those who go prepared, can withstand the tough. Moving on skis and dog sleds and facing death on multiple occasions, Roald Amundsen and his men were the first ones to reach the South Pole. People called him a hero and an inspiration. But Amundsen was a practical man who explained his success in practical terms. I have foreseen every difficulty and I have taken every precaution for meeting and avoiding it, he said. Victory awaits him who has everything in order.

At TRC knives, we wanted to create a knife in the spirit of Amundsen's practicality: a perfect utilitarian knife for dealing with every possible natural challenge. The SOUTH POLE model features a thick spine which is perfect for heavy work. 115mm long drop point hand ground blade is ideal for all kinds of survival and camping applications. What's more, the belly is just long enough to make SOUTH POLE a great knife for game cleaning, food prep and other day-to-day uses. To top it off, the model features a protruding round spine, creating a comfortable feel when holding it. Jimping combined with textured scales provide perfect traction and control in any situation. Handmade Kydex ® sheath is included. In the end, it doesn't really matter if you are going to Antarctica, or to the nearby forest. With SOUTH POLE, you will go prepared.



THIS IS FREEDOM

He may have enjoyed winning a Nobel Prize in literature, but not as much as he adored camping and fishing. Ernest Hemingway was a great adventurer and a true man of nature. As a youngster, he spent his days practicing his angling skills in the rivers of Northern Michigan. In his early 30's, he graduated to deep sea fishing. Along the way, Hemingway won every organized fishing tournament imaginable. As one story goes, the great writer almost missed his wedding because his mind was too immersed in fishing during one of his expeditions. He found his passion in fishing, and his freedom in nature.

THIS IS FREEDOM is a knife for men like Hemingway. It is the knife of choice among fishermen and true nature lovers. THIS IS FREEDOM's utilitarian design and slick profile give this knife amazing slicing and piercing properties that will be appreciated by experienced knife users. This model is 238 mm in total length, and weighs around 145g. The hand ground blade measures 118mm long. THIS IS FREEDOM is designed with a natural and exceptionally ergonomic grip. Textured and polished scales feel comfortable in the user's hand in both wet and dry conditions. The knife comes with a handmade, vegetable tanned leather sheath. Having a family is a blessing, but for some of us, taking time off for camping and fishing is a must. THIS IS FREEDOM is exactly the kind of knife you'll need on these special expeditions.



CLASSIC FREEDOM

He may have enjoyed winning a Nobel Prize in literature, but not as much as he adored camping and fishing. Ernest Hemingway was a great adventurer and a true man of nature. As a youngster, he spent his days practicing his angling skills in the rivers of Northern Michigan. In his early 30's, he graduated to deep sea fishing. Along the way, Hemingway won every organized fishing tournament imaginable. As one story goes, the great writer almost missed his wedding because his mind was too immersed in fishing during one of his expeditions. He found his passion in fishing, and his freedom in nature.

CLASSIC FREEDOM is a knife for men like Hemingway. It is the smaller version of the original THIS IS FREEDOM knife. CLASSIC FREEDOM was intended for sophisticated and minimalist campers and anglers. The knife measures 205mm in total length, and weighs 100 grams. Featuring a hand ground blade that is 92mm long, this is an extremely efficient utilitarian knife. For smart users seeking comfort and efficiency, less is often more. The scales and the knife's profile underwent a special polishing procedure to give this knife a truly classic, almost luxurious look. The knife comes with a handmade, vegetable tanned leather sheath. Going to the great outdoors for some camping and fishing? Take CLASSIC FREEDOM with you, and enjoy the precious moments of freedom.



TRC Stories From Around the World

**An interview with TRC dealers
in the U.S., Germany, and Finland**

TRC Knives are distributed worldwide through a network of retail partners. Not only do we rely on our partners to sell our knives, but they are also our eyes and ears in the different markets. In this article, we're bringing you an interview with three of our most loyal partners: Richard Scholz from Tools for Gents (Germany), Mihail Pinhasov from Lamnia (Finland) and Vlad Kovalov from Rosarms/RussianKnives.com (USA). These three experienced knife professionals were asked a few questions about the reception of TRC Knives in their respective market-places.

When and how did you first learn about TRC Knives?

Mihail: It was back in 2012. Internet was already buzzing with positive reviews of TRC knives. So, we decided to find out what all the fuss was about. We were not disappointed.

Richard: I found about TRC Knives from German knife reviewers on YouTube. They were not modest in their praise for this brand. Alright, I thought, I have to check this out for myself. It was the beginning of 2016. I arranged a meeting, jumped on a plane, and here I was talking knives with Andrius in his workshop in Lithuania. I brought back several models including Apocalypse, K-1 S, and Splinter XS.

Vlad: American customers have a profound respect for bushcraft knives made in Russia and other Eastern European countries. So, after I had read Russian-spoken forums rave about this new brand from Lithuania, I knew we must have it in our assortment. After I had received my first TRC knife, I fell in love immediately.

How are TRC Knives received by your customers? Why do they choose this brand over others when they do? What type of customers are most receptive to TRC knives?

Vlad: Knife enthusiasts are impressed by the quality of TRC knives, and the materials from which they are made. The quality of craftsmanship sure ranks TRC knives very high. In the U.S., a typical TRC buyer is a person around 30-50 years old, middle class, an enthusiast of knives and outdoor lifestyle. What this tells me

is that you must be a mature person to appreciate the power and quality of a TRC knife.

Richard: As a dealer, you really want to have a brand like TRC knives at your disposal. First, it offers a great price/quality ratio. Second, all models feature clear design and functionality. Third, TRC collection is quite diverse, so it's easy to attract different people.

Mihail: Selling TRC Knives is like selling cocaine. My customers get hooked on TRC knives. When somebody buys a TRC knife, they most likely will buy all available models sooner or later. What's the secret? You know it better than I do. The superb quality, fit and finish especially. Customers are also pleased with high-quality materials used in all TRC knives, and also their European origin. The feedback is nothing but "excellent, perfect, extraordinary, exceptional, fantastic" – think of any other super positive adjective.

Can you share some insights about new trends in the knife business and the changing preferences of your customers?

Mihail: The industry is as vibrant as ever. First of all, Chinese manufacturers are flooding the marketplace with new products. In order to withstand this pressure, Western manufacturers must work really hard to demonstrate a higher level of quality. In terms of the culture of knife use, we see that more and more people are actually buying an accessory, rather than a tool. On the other hand, we are also witnessing a boom in bushcraft culture, which is resulting in a higher demand for bushcraft suitable fixed blade knives. I think that, at TRC Knives, you are making all the right moves to play these trends to your advantage.

Vlad: I believe that the world of fixed blade knives is experiencing a "return to the roots" moment. People



Florian Sommer, Richard Scholz



Mihail Pinhasov



Vlad Kovalov

want simple design, reliable materials, less art, more practicality. This helps explain the lure of TRC knives. I see a different trend in the “flippers” market where Chinese companies are changing the rules of the game. And not necessarily in a bad way. They are now collaborating with professional designers, and can offer great folding knives for reasonable prices.

Thank you for your great insights. We'd also like you to tell our readers a bit about your own business. How did you develop a personal passion for knives? And how does this passion translate to doing great business?

Richard: My colleague Florian is a quality manager at a big steel products company in Germany. He is very knowledgeable in all things steel. I'm more a fixed user in the Swiss and German woods. For both of us, collecting knives was, and still is, a passion and a hobby. When we launched toolsforgents.de, we did it with no big expectations, and had no idea it could grow to a booming business that it is today. But now we realize that our store concept filled a real human need. It represents a one stop shop for gentlemen seeking top quality gentlemanly accessories like knives, watches, leather products, etc. We are having a tough time keeping up with all the orders, which is a nice problem to have. Today, more than 40 percent of all orders are shipped outside Germany.

Mihail: Our road to cutlery business was a happy accident. We started selling knives around 2009. Our customers wanted to buy some Finnish Puukko knives from our physical store in Lappeenranta, and so we started to keep small quantities in stock. The knives sold very well, and we decided to stock on knives from other countries too. Then it struck me that this is where I could put my e-commerce education to use. We launched Lamnia.com, and it has been very successful in attracting knifeaholics from all over the world.

Vlad: The story goes back to my childhood. I was 5 years old when I got my first knife. It was a small classic multi-blade folding knife. And since then I have developed a powerful passion for knives. During the USSR time, it was hard to find a good knife in the store, but we had a lot of “handmade” knives made privately. One of my favorite fixed blade knives was made from the old blade of a scythe. When I first came to the USA, I saw an empty market niche. Nobody was selling Russian knives. Even on eBay you couldn't find anything decent. We started selling Russia-made knives in my online store – RussianKnives.com As the company began to grow we realized that we don't want to limit us to just Russian knives and expanded to the larger Eastern European region. Our mission is to introduce high-quality knives made in this area of the world to knife enthusiasts in all corners of our beautiful planet! Our goal, for now, is to find talented knife makers in that area and bring them to the USA market through our store.

WHAT'S MOVING AND SHAKING IN THE ART OF KNIFE MAKING?

Andrius Tričius talks about knife industry trends, the key attributes of a good knife, and history as the ultimate source of inspiration.

Let's dive straight into the key trends that are shaping the knife industry. How should dealers and consumers choose between different producers, and different knife models?

The marketplace is very complex, but I will try to simplify it for you. The industry is divided into two main groups of knife manufacturers. One group of knife makers are all about the utilitarian quality of their knives. How well and how long will a knife perform in heavy duty operations? That's their main question, and their main objective. They use simple, but efficient and time-tested materials to make high-performing knives. For these manufacturers, design is merely an afterthought. The other group is all about design and the artistic value of the knife. What they are targeting are not users, but rather collectors of high-end knives. They operate under an assumption that, whoever agrees to pay a hefty price for a luxurious knife, will be reluctant to put that knife to use. Some of these knife makers





describe their products as jewellery for men, which tells a lot about their approach.

And where do you stand in this divide?

We want to make this dichotomy obsolete. In my opinion, a perfect knife should be both useful and valuable as a collectable. So, let's say a man is a bushcraft enthusiast, and he will use the knife every week on his expeditions. Now let's say after twenty or so years he passes the knife on to his son. His son, let us suppose, is more of an indoor type guy, but he values the knife as a family relict and a collectable item, and he exhibits the knife behind glass in a display cabinet. But then, years later, his son picks it out of the cabinet, and takes his grandfather's knife on a camping trip. And it works fine all these years later. At TRC Knives, we hand-craft knives for such scenarios. Quality, utility, longevity and design must all go hand in hand. We are aware to the fact that even collectors are more appreciative of a knife that was actually made for cutting, not just for good looks. We realize this is a very ambitious paradigm. But that's what we are striving for.

You identified quality, utility, and longevity as the key characteristics of a good knife. What factors go into making such a knife? And what mistakes in the manufacture process can produce a bad knife?

A bad knife has a blade which is either too hard, or too soft. You need a sweet spot which is very hard to achieve. A blade that is too hard will lack elasticity and will suffer damage when used in contact with hard materials. A blade that is too soft will lose sharpness and will wear down quickly. Knives need to be hard enough to hold a sharp edge through continuous use, yet flexible enough to withstand forceful use without breaking.

And how do you find the sweet spot?

It takes years of experience to master the art of proper heat treatment. It takes knowledge of different heat-treating processes and the features of different types of steel. You also need to have delicate temperature controlling equipment. So, it's a combination of having state-of-the-art machinery, scientific knowledge, and craftsmanship which can only be acquired through years of practice. You can read thousands of erudite tomes on metallurgy, and you

will learn a lot. But in the end, experience is the best teacher.

Heat treatment consists of three main stages: hardening, cryogenic cooling and tempering. To achieve perfection, you have to follow this technological process with maximum precision. If done correctly, heat treatment gives you an edge that is hard enough to hold sharpness for long periods of time, and is resistant to wear. But you also have elastic properties: when it comes to contract with harder materials or encounters shock, the blade won't chip or break. Just one single mistake in the heat treatment process, however, can compromise this balance. A couple of minutes too long in the heat or a couple degrees of the mark and you end up with a badly treated blade. At TRC Knives, we take heat treatment very seriously.

And what about the materials the knives are made of?

We use the best materials in the market. Some of our favourite materials are powder metallurgy steels, mainly from Bohler-Uddeholm, such as

M390, Elmax, Vanadis 4 Extra. When it comes to handles, TRC gives preference to three top quality materials:

Micarta ® - our most beloved handle material which is made from cotton canvas. It is strong, reliable and gives users that great natural feel when holding the knife.

G-10 – composite material made from glass fibers. It comes in a variety of vivid colours and is practically indestructible.

Carbon Fiber – extremely light and strong material that we use mainly in our custom knives. Due to its fancy looks and patterns, this material is greatly appreciated by professional knife collectors.

How are new models born at TRC knives?

I could talk hours about this. But I'll try to make it short. To make constant improvements in functionality, ergonomics, and product longevity, you have to talk to the actual users of the knives. Therefore, we keep regular contact with the military, the hunter community, and regular knife enthusiasts, campers, bushcrafters, etc. After several prototypes of a new model are made, we distribute them among the experts. Corrections and improvements are then made according to the feedback we receive. What I also like to do is to hold the knife in my hand while I am sleeping. I know it sounds bizarre. But when I wake up, I know what changes need to be made to make the knife feel as a natural extension of the hand. In the end, only around one out of ten models we

create is selected by our team of professionals to be offered to our dealers and end-customers.

Your answer covers functionality. But what about style and design? TRC collection features an impressively rich variety of different styles, sizes and designs. Where does this creativity come from?

For one thing, you have to analyse the market and the changing preferences of consumers. But you cannot simply react to market trends, because then you will be a copycat with zero originality and innovation. I think what drives us most at TRC Knives is our passion for history, both knife history, and general history. Most of our guys are big readers of historical literature. Many of our new ideas originate from these readings and the discussions we have about them in the workshop. As you can see, we have also reworked our branding along these lines. Our knives celebrate the stories of the great men that made history fascinating.





The Cursed and The Blessed

Meet the team behind TRC Knives

Katana Mysticism

Gorō Masamune (1264–1343 AD) was a Japanese priest and a renowned swordsmith. His katana swords were famous for their supreme sharpness, durability, and elegance. But then there was also something magical about them. People believed that Masamune's katana embodied the benevolent and honourable character of the swordsmith. It was even said that Masamune's swords would suddenly lose their sharpness if their wielder would try to harm an innocent person. These were blessed swords to be used only for the sake of the good.



Masamune's story is often contrasted to that of Sengo Murasama (born before 1501 AD), another genius swordsmith from Japan. Today he is regarded as one of the finest craftsmen in the history of katana swords. But not everybody would want to have a Murasama. It is said that the man was very rageful and emotionally unbalanced, bordering on the insane. Legend has it that Murasama would often pray that his swords become 'great destroyers'. For centuries to come, the Murasama swords were synonymous with evil. A Murasama katana would always 'feel' a thirst for blood, and would possess its wielder until that thirst is satisfied. It is even said that many owners of Murasama swords committed suicide, as they were unable to deal with the sword's demonic powers. After years and years of wreaking havoc on Japan, in the 18th century

Murasama swords were universally regarded as yōtō (cursed katana).

The motif of the story is that it's a wise idea to do your due diligence and check who the people making your swords or knives are. Because a character of the tool is a reflection of the character of the craftsman.

5.000 Miles West of Japan

Far away from Japan, there is a small town in Lithuania called Ukmergė. This is where TRC knives are made. Both dealers and knife enthusiasts are always welcome to visit us in our workshop. But for those of you who can't make the trip, we want to give some background information about the men behind the knives. So here goes.

Andrius

His affection for knives is equalled only by his passion for the forest. Whenever he has time to spare, Andrius takes his family or his co-workers to the depths of some random Lithuanian forest. A dedicated camper and bushcraft enthusiast, he puts his knives to use to make everyone around him feel safe, warm, and full. Another lifelong enthusiasm of his is for off-roading which Andrius takes up during the cold seasons.

Role at TRC: literally everything from knife designs to dealer relationships, from business strategy to teambuilding.

Rokas

The newest member of the team, Rokas is a professional collector of knives and other cutting and chopping tools. What he brings to the table is extensive knowledge of knife types and their history. An excellent communicator and knife expert, he has become a truly great ambassador of our brand.

Role at TRC: Rokas is responsible for wholesale distribution partnerships and client relationships.

Laimonas

Laimonas is another nature and outdoor life enthusiast. Just recently, Laimonas and Andrius went on a week-long survival expedition into the woods with nothing but their knives in their pockets. Laimonas is a self-learned camping expert who is often sought for advice by novices in the art of bushcraft. Laimonas is also a hard-core lover of snowboarding and hiking.

Role at TRC: Laimonas oversees all stages of knife production.

Karolis

Karolis believes in the holy trinity of Rock 'n' Roll, hard-core metal, and badass knives. As soon as his shift at the office is over, he rushes over to the studio to practice with his metal band. Karolis is also a marketing savant and one of the main driving forces behind the new brand strategy of TRC knives.

Role at TRC: Karolis is responsible for all marketing and social media activities. He also oversees all individual knife orders.



Donatas

You think Gorō Masamune was a kind and noble craftsman? You should meet Donatas. One of the kindest and most helpful persons you would ever meet, Donatas is also a great metals craftsman. Outside work, he likes to keep things calm and simple. An action movie night with his family is all he really needs to feel good.

Role at TRC: Donatas is responsible for blade grinding, one of the most demanding processes in the making of any knife.

Svajūnas

Svajūnas is a hard-core fisherman who is also very competitive about it. Every Monday morning, we must hear all about what he caught during the weekend. His enthusiasm for fishing is equaled only by his other passions for off-roading and moto sports.

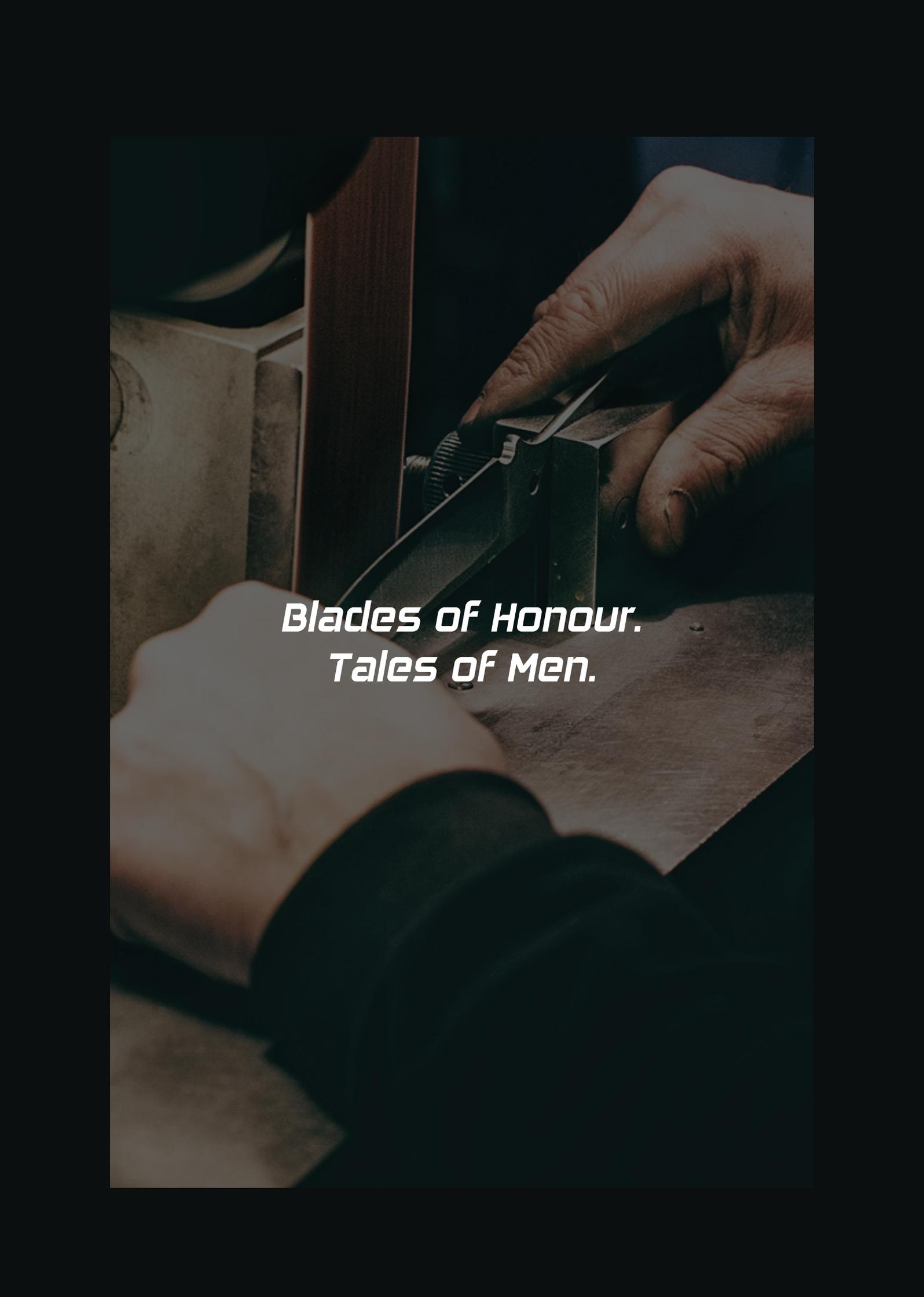
Role at TRC: Svajūnas is responsible for the manufacture of handles and the final assembly of all knives. In these tasks, the cost of an error is enormous. You need a man with nerves of steel for this job. We're lucky we have Svajūnas.

Alvydas

A serious workaholic, Alvydas makes good use of his golden hands. After his shift is over, he switches from knife making to the manufacture of paracord lanyards and key chains. His other hobbies include aerographic painting and carving.

Role at TRC: Alvydas is an experienced Kydex ® sheath maker. Many of our clients take time to emphasize how pleased they are with the quality of TRC Kydex ® sheaths. This is all thanks to Alvydas.





*Blades of Honour.
Tales of Men.*

At TRC Knives, we handcraft tough and awe-inspiring multi-functional knives, so that men can enjoy the rough pleasures of nature, and undertake any challenge the outdoors may present them with. Our "Tales of Men" collection of knives was inspired by the great men of history who elevated the concept of manhood to a whole new level. Each knife tells a different story of manhood and honor. Therefore, every TRC knife is not just a badass multi-purpose knife, but also an empowering talisman. Check out the "Tales of Men" collection.

TRC Knives was founded in 2010 by Andrius Tričius, a knife devotee from Lithuania. Employing extensive knowledge of metallurgy, ergonomics and design, Tričius and his team experiment relentlessly to come up with hardcore one-of-a-kind knife models. Only the highest quality materials are used at TRC Knives, such as the M390, Elmax, Vanadis 4 Extra. The range of products includes knives for bushcraft, hunting, tactical operations, apocalyptic survival, and every-day-carry.

"After developing a new knife prototype, I take it to bed and sleep holding the knife in my hand. I wake up in the morning knowing exactly what needs to be changed to improve on the prototype" -

Andrius Tričius



CONTACTS:

ADDRESS: Vytauto st. 6-6, Ukmerge, Lithuania

OFFICE PHONE: (+370) 630 24229

EMAIL: info@trcknives.com



*Blades of Honour.
Tales of Men.*



SPEED DEMON



APOCALYPSE



MILLE CUORI



SOUTH POLE



THIS IS FREEDOM



CLASSIC FREEDOM

www.trcknives.com